

## SHOWTIME SPORTS<sup>®</sup> ANNOUNCES PREMIERE EPISODE OF ALL ACCESS: MAYWEATHER vs. McGREGOR TO BE SAMPLED FREE ACROSS MULTIPLE PLATFORMS

First Episode Of Four-Part Series To Be Available On YouTube And SHO.com Immediately Following Network Premiere This Friday At 10 p.m. ET/PT On SHOWTIME<sup>®</sup>

Watch, Share or Embed an Exclusive Clip from First Episode: http://s.sho.com/2tJNubu

**NEW YORK (July 28, 2017)** – SHOWTIME Sports today announced that the first episode of *ALL ACCESS: Mayweather vs. McGregor* will be offered for free to consumers who do not subscribe to SHOWTIME, immediately following the network premiere tonight at 10 p.m. ET/PT.

Starting tonight, the first episode will be available for free on multiple platforms including <u>YouTube</u> and <u>SHO.com</u> and other online portals. Consumers can also sample the premiere episode for free across multiple television and streaming providers' devices, websites and applications and free On Demand channels. The subsequent episodes of the four-part series, which will premiere every Friday at 10 p.m. ET/PT on SHOWTIME, will be available only to SHOWTIME subscribers.

Weekly installments of the Emmy<sup>®</sup> Award-winning series *ALL ACCESS* will peel back the curtain on the August 26 blockbuster bout between boxing legend Floyd Mayweather and UFC<sup>®</sup> superstar Conor McGregor. Four revealing episodes will immerse fans in the lives and training camps of the outspoken, charismatic champions, documenting their preparation for an unprecedented fight that has captured the world's attention.

Winner of multiple Emmy Awards, the SHOWTIME Sports original franchise takes viewers behind the scenes of boxing's biggest events and surrounds the world's most compelling fighters with intimate access and signature storytelling.

SHOWTIME subscribers will have access to the entire series on SHOWTIME ON DEMAND<sup>®</sup>, SHOWTIME ANYTIME<sup>®</sup> and SHOWTIME the stand-alone streaming service available through Amazon, Apple<sup>®</sup>, Google, Roku, Xbox One, Samsung SmartTVs and at <u>showtime.com</u>, as well as through Amazon Channels, Hulu, YouTube TV, Sling TV, and Sony PlayStation<sup>™</sup> Vue. The series will also be available through TV providers' authenticated online services.

## About Showtime Networks Inc.

Showtime Networks Inc. (SNI), a wholly-owned subsidiary of CBS Corporation, owns and operates the premium television networks SHOWTIME<sup>®</sup>, THE MOVIE CHANNEL<sup>™</sup> and FLIX<sup>®</sup>, and also offers SHOWTIME ON DEMAND<sup>®</sup>, THE MOVIE CHANNEL<sup>™</sup> ON DEMAND and FLIX ON DEMAND<sup>®</sup>, and the network's authentication service SHOWTIME ANYTIME<sup>®</sup>. Showtime Digital Inc., a wholly-owned subsidiary of SNI, operates the stand-alone streaming service SHOWTIME<sup>®</sup>. SHOWTIME is currently available to subscribers via cable, DBS and telco providers, and as a stand-alone streaming service through Apple<sup>®</sup>, Roku<sup>®</sup>, Amazon, Google and Samsung. Consumers can also subscribe to SHOWTIME via Hulu, YouTube TV, Sling TV, Sony PlayStation<sup>®</sup> Vue and Amazon Channels. SNI also manages Smithsonian Networks<sup>™</sup>, a joint venture between SNI and the Smithsonian Institution, which offers Smithsonian Channel<sup>™</sup>, and offers Smithsonian Earth<sup>™</sup> through SN Digital LLC. SNI markets and distributes sports and entertainment events for exhibition to subscribers on a pay-per-view basis through SHOWTIME PPV<sup>®</sup>. For more information, go to <u>www.SHO.com</u>

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